

NAMWUA'S STRATEGIC PLAN
Re-affirmed by the Board of Directors 10/18/2013

NAMWUA'S Mission Statement

To unite our expertise and resources in a collaborative effort to secure regional and local water resources for today and the future.

NAMWUA'S Values

- ❖ Embraces the concept of sustainability of water resources for our customers.
- ❖ Promotes working relationships with water providers, state, and federal agencies and other stake holders.
- ❖ Seeks to develop and communicate a unified position before regulatory agencies and legislative bodies.
- ❖ Encourages water conservation, water quality, and stakeholder input.

NAMWUA'S Objectives

Objective #1: Encourage resource planning that provides a sustainable water supply to meet projected growth.

- ◆ Strategy #1: Evaluate and encourage development of regional water supply projects.
- ◆ Strategy #2: Encourage and support water conservation.
- ◆ Strategy #3: Identify and support members in their pursuit of financial opportunities to assist with local and regional water supply projects.
- ◆ Strategy #4: Maintain a strong working relationship with the Arizona Department of Water Resources.

Objective #2: Provide valuable input to regulatory agencies and legislative bodies regarding proposed legislation and rulemaking.

- ◆ Strategy #1: Review proposed legislation and rules dealing with water issues.
- ◆ Strategy #2: Identify legislative and financial opportunities and obstacles related to obtaining water and infrastructure to member water suppliers.

Objective #3: Maintain our position as a recognized authority and resource for water issues in Northern Arizona.

- ◆ Strategy #1: Promote the advantages of NAMWUA membership to non-member municipal and town water suppliers in North Central Arizona.
- ◆ Strategy #2: Develop and maintain a strong working relationship with the Arizona Department of Water Resources and other regional water groups.

- ◆ Strategy #3: Establish strong contacts at the State legislature through lobbying activities.
 - Goal 1: Utilize a lobbyist as needed on a case-by-case basis.
 - Goal 2: Identify at least two water issues the organization will comment on.

Objective #4: Encourage and support communication and information sharing regarding water augmentation and management.

- ◆ Strategy #1: Encourage member participation.
- ◆ Strategy #2: Support and encourage sound water management concepts.
 - Goal 1: Develop mutually beneficial alliances with other WUAs
 - Goal 2: Participate in regionally significant water augmentation and resource policy development meetings.
- ◆ Strategy #3: Identify processes, procedures, and information that can be used by members.
 - Goal 1: Promote information sharing by enhancing the web site, to include providing a secure data information sharing site.